



SPACE CITY THE GATEWAY TO INNOVATION

Home to NASA Johnson Space Center, the Houston Spaceport and a strong commercial space sector, Houston is uniquely positioned to support the headquarters for the newly established U.S. Space Command. The region is also a strategic location for the U.S. Space Force to achieve its mission to protect U.S. national and allied interests and security in space.





REGIONAL OVERVIEW



HOUSTON HAS ONE OF THE YOUNGEST, FASTEST GROWING AND MOST DIVERSE POPULATIONS ANYWHERE IN THE WORLD

7 MILLION residents

3.2 MILLION jobs

HOUSTON IS WHERE INNOVATION AND INDUSTRY CONVERGE

ENERGY

LIFE SCIENCES

AEROSPACE

HOUSTON IS UNABASHEDLY PRO-GROWTH AND OPPORTUNITY RICH

Major corporate center with
22 Fortune 500 HQs

TOP METRO
for new and
expanded facilities

HOUSTON'S IS A GREAT GLOBAL CITY

90+ foreign consulates

2 international airports

#1 metro exporter
in the U.S.

1 FAA licensed
commercial spaceport

WORLD-CLASS infrastructure



NASA'S JOHNSON SPACE CENTER

NASA'S JOHNSON SPACE CENTER HAS MADE HOUSTON THE EPICENTER OF HUMAN SPACE EXPLORATION FOR OVER 50 YEARS.

LARGE ECONOMIC IMPACT

\$4.61 B annual budget

11,000+ employees
(contractors and federal)

90+ active agreements
in place with all branches
of U.S. Armed Forces

NASA's lead center for

- Life sciences research and application
- Astronaut selection and training
- Spaceflight mission control and ISS operations
- Spaceflight program management
- Large-scale spacecraft development
- Robotics and AI





COMMERCIAL SPACE SECTOR

**HOUSTON IS A LEADER IN THE EMERGING
COMMERCIAL REALM OF SPACE FLIGHT.**

**HOUSTON HAS A LARGE POOL OF AEROSPACE
TALENT AND EXPERTISE.**

23,000+
aerospace and
aviation professionals

500+
space, aviation, and
aerospace related
firms & institutions

HOUSTON IS HOME TO NEARLY 30 SPACE-RELATED INSTITUTIONS, PROFESSIONAL ORGANIZATIONS, AND CONFERENCES.

Institutions

Greater Houston Partnership
Bay Area Houston Economic Partnership
Space Center Houston
Lone Star Flight Museum
Baker Institute for Public Policy
Lunar Planetary Institute
Rice Space Institute
Aerospace Vehicle Systems Institute
Houston Advanced Research Center
Ken Kennedy Institute
Nanosystems Engineering Research Center

Professional Organizations and Associations

World Space Week Association
Global Spaceport Alliance
American Institute of Aeronautics and Astronautics
Institute of Electrical and Electronics Engineers
Experimental Aircraft Association
Women in Aviation
Students for the Exploration
and Development of Space
NASA Alumni League
National Space Society
Night Sky Network

Space-Related Conferences

SpaceCom
Commercial Spaceport Summit
International Space Medicine Summit
Lunar and Planetary Science Conference
Space Exploration Educators Conference
NASA Human Research Program
Investigators Workshop
Space Exploration Educators Conference
National Business Aviation
Association Houston Regional Forum



HOUSTON SPACEPORT

HOUSTON SPACEPORT POSITIONS HOUSTON AS A LEADER IN THE EMERGING COMMERCIAL REALM OF SPACE FLIGHT

Co-located at ELLINGTON AIRPORT

One of 12 FAA LICENSED SPACEPORTS in the world

Joint-agency base with strong military and NASA presence

Texas Army and Air National Guard – 147th Attack Wing
gained by USAF Air Combat Command

Army Reserve – 75th Innovation Command

Navy Reserve

Marine Corps Reserve

Coast Guard Interagency Operations Center

NASA's Flight Operations and Neutral Buoyancy Lab





MILITARY SUPPORT COMMUNITY

**THE HOUSTON REGION IS WIDELY REGARDED
AS A MILITARY-FRIENDLY COMMUNITY**

302,000
veterans live in Houston
(U.S. department of
Veteran Affairs)

TOP 10
metro for veteran-owned
businesses

**A RANGE OF ORGANIZATIONS AND
INSTITUTIONS ACTIVELY OFFER SUPPORT TO
HOUSTON LARGE VETERAN POPULATION**

American GI Forum National
Veterans Outreach

American Legion

City of Houston Office of
Veterans and Military Affairs

BAHEP Cares!

AMVETS

Combined Arms

Grace After Fire

Lone Star Veterans
Association

Michael E. DeBakey VA
Medical Center

Military Order of the Purple
Hearth

PTSD Foundation of America
Camp Hope

Texas Veterans Commission
The United Service
Organizations, Inc.

U.S. VETS

Texas Chapter Paralyzed
Veterans of America

Texas Military Preparedness
Commission

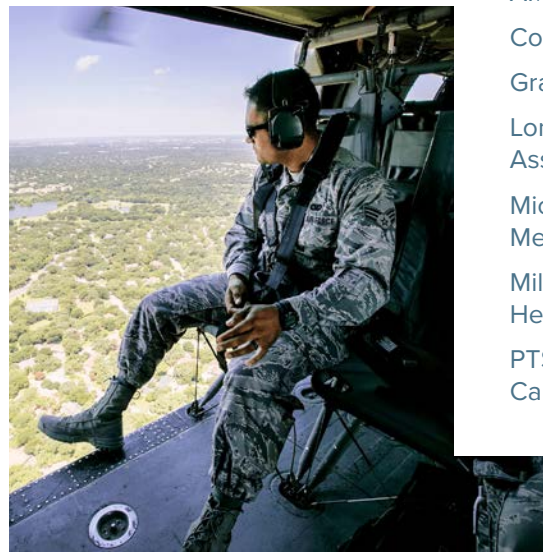
UpSkill Houston

VA Houston Regional
Benefits Office

Veterans Evaluations Services

Veterans of Foreign Wars

Wounded Warrior Project





GROWING INNOVATION ECOSYSTEM

HOUSTON IS WELL-KNOWN FOR WORLD-CHANGING INNOVATIONS IN ENERGY, HEALTH CARE AND AEROSPACE.

HOUSTON IS ALSO A THRIVING HUB OF DIGITAL TECHNOLOGY

235,000+ tech workers	\$28.1 B impact to local economy	8,800 tech-related firms	500+ venture-backed startups	40+ startup development organizations
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INNOVATION CORRIDOR IS AT THE NUCLEUS OF HOUSTON'S TECH ECOSYSTEM

4-MILE expansion across the city's dense urban core	THE ION \$100 million major innovation hub
Encompasses major BUSINESS, ACADEMIC and INNOVATION centers	



STRONG TALENT PIPELINE



HOUSTON IS HOME TO A STRONG UNIVERSITY SYSTEM AND A LARGE SUPPLY OF YOUNG TALENT

5 nationally ranked
universities and
graduate schools

Nearly
350,000
educated millennials

240,000
STEM workers

HOUSTON HAS A STRONG SPACE EDUCATION AND RESEARCH ECOSYSTEM

San Jacinto College

opened The Edge Center at the Houston Spaceport, which focused on technical talent in composite manufacturing, mechatronics, and aerospace mechanics and electrical assembly

Rice University

is home to the Rice Space Institute and the world's only Professional Science Masters in Space Studies

Texas A&M University

is home to 15 aerospace related programs and laboratories

University of Houston

is home to the world's only program on Space Architecture

Baylor College of Medicine

is home to the world's only Space Medicine pathway

The University of Texas Medical Branch

in Galveston is home to one of only five Aerospace Medicine programs and one of two Level-4 biocontainment laboratories in the U.S.

The University of Texas

is home to the Center for Space Research, and actively collaborates with Johnson Space Center in the areas of robotics, thermal shielding, advanced materials and avionics

Space Center Houston's

Learning Innovation Center is among the nation's leading science-education resources offering immersive learning experiences focused on STEM and America's spaceflight program

GREAT QUALITY OF LIFE



THE HOUSTON REGION OFFERS A LOW COST OF LIVING WHILE MAINTAINING AN INCREDIBLY HIGH QUALITY OF LIFE WITH THE AMENITIES YOU EXPECT TO FIND IN A WORLD-CLASS CITY

LOWEST COST OF LIVING
among the 10 most populous U.S. metros

HOUSING COSTS
significantly below the major metro average

HOUSTON IS HOME TO THE WORLD-RENOWNED HEALTHCARE

World's LARGEST medical complex
Texas Medical Center

Some of the BEST hospitals and universities in the nation
(U.S. News and World Report)

HOUSTON IS HOME TO AN ACCLAIMED AND EXTENSIVE CULTURAL SCENE

RENOWNED museums and cultural centers

Resident PERFORMING ARTS organizations

MAJOR LEAGUE sporting teams

HOUSTON IS ONE OF GREENEST CITIES IN THE U.S.

Nationally recognized GREEN SPACE renaissance

WALKABLE neighborhoods

500 miles of interconnected bikeways

380 developed city parks

Home to two of the nation's 10 largest urban PUBLIC PARKS