



## A MANUFACTURING POWERHOUSE

The Houston region's position as a manufacturing powerhouse is largely due to its business-friendly climate, low costs, as well as its access to world-class infrastructure and a talented workforce.

With its central geographic location and numerous logistical and distribution channels, Houston is an ideal hub for companies that need national distribution for their products. That access is aided by our world-class infrastructure that all help companies minimize their transportation and distribution costs domestically and internationally.

The region's boasts a large base of industrial workers in specialties such as fabricated metal, machinery and chemical manufacturing. Emerging and growing industries like medical devices, therapeutics, and food and beverage have taken root in the region as well.



GREATER HOUSTON  
**PARTNERSHIP.**

Making Houston Greater.



# REGIONAL OVERVIEW

**HOUSTON IS ONE OF THE YOUNGEST,  
FASTEST GROWING, AND MOST DIVERSE  
REGION**

4<sup>TH</sup> LARGEST U.S. City | 7.1 MILLION residents

3 MILLION jobs | 1 in 4 Houstonians is foreign-born

\$478.8 B GDP

**HOUSTON IS UNABASHEDLY PRO-GROWTH  
AND OPPORTUNITY RICH**

Major corporate center with  
22 Fortune 500 HQs

TOP METRO  
for new and  
expanded facilities

#3 CITY of the FUTURE (fDi Intelligence)

**HOUSTON'S IS A GREAT GLOBAL CITY**

90+ foreign consulates

2 international airports

#1 metro exporter  
in the U.S.

WORLD-CLASS  
infrastructure







# DIVERSE MANUFACTURING BASE



**HOUSTON IS ONE OF THE MOST IMPORTANT INDUSTRIAL BASES IN THE COUNTRY**

6,570+ **manufacturing establishments**

\$84+ **BILLION in goods produced annually**

234,000+ **employed**

**MANUFACTURING SPECIALTIES IN THE REGION INCLUDE:**

- fabricated metal
- machinery
- chemical manufacturing
- aerospace
- automotive
- biotechnology
- energy
- equipment controls







# MANUFACTURING

## EMPLOYERS

### TOP MANUFACTURING EMPLOYERS IN THE HOUSTON REGION INCLUDE:

Alcon  
ARC Specialties  
Borusan Mannesmann  
BAUER Maschinen Group  
CEMEX  
Daikin North America  
Emerson  
Foxconn  
Frito-Lay

General Electric  
Goya Foods  
KONGSBERG  
Mitsubishi Caterpillar Forklift America Inc.  
MEDIVATORS  
National Oilwell Varco  
Oracle  
TechnipFMC  
Toshiba International Corporation



# TALENT & EXPERTISE

**HOUSTON IS HOME TO A STRONG UNIVERSITY SYSTEM AND A LARGE SUPPLY OF YOUNG TALENT**

40+ universities & colleges

5 globally ranked universities and graduate schools

444,600+ students enrolled

240,000 STEM workers

Nearly 350,000 educated millennials







# UNPARALLELED

## GLOBAL ACCESS

**THE HOUSTON AIRPORT SYSTEM RANKS AS ONE OF THE LARGEST MULTI-AIRPORT SYSTEMS IN NORTH AMERICA**

2 **International Airports**

180+ **non-stop destinations**

**DIRECT FLIGHTS to 5 continents**

37 **COUNTRIES with direct service from Houston**

207,075+ **metric tons of airborne trade**

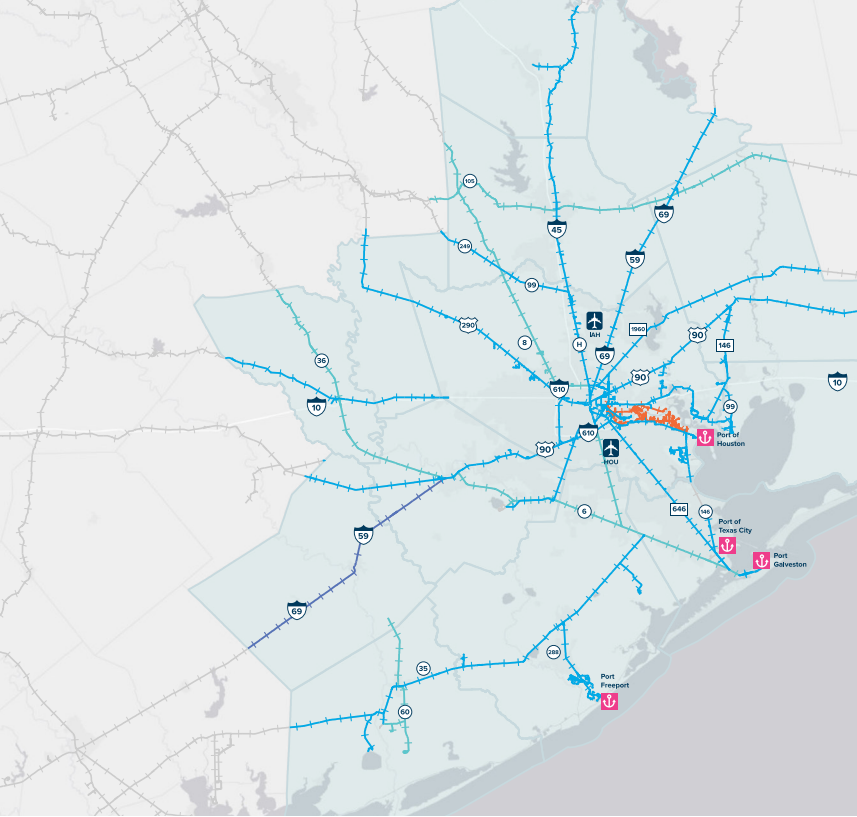
**HOUSTON'S CENTRAL LOCATION AND LARGE POPULATION ALSO PROVIDES ACCESS TO CUSTOMERS**

**EQUIDISTANT to east and west coasts**

50% **of the U.S. population within a 1,000-mile radius**

28 **million U.S. consumers within a 300-mile radius**





# TRADE AND LOGISTICS HUB



## HOUSTON IS THE TOP METRO EXPORTER IN THE U.S.

4 SEA  
PORTS  
handling 243M  
metric tons of  
trade in 2019

319 M  
metric tons of  
trade

#1 U.S. PORT  
Port of Houston

## EXTENSIVE INFRASTRUCTURE CONNECTS HOUSTON WITH ALL MAJOR MARKETS ACROSS THE COUNTRY

3 CLASS 1  
railways with 800  
miles of track

3,309 & 10,759 lane miles of  
centerline freeways and expressways  
miles

1,067  
long-distance trucking  
establishments





**HOUSTON IS HIGHLY COMPETITIVE WHEN IT COMES TO INDUSTRIAL SPACE FOR MANUFACTURING, LOGISTICS AND DISTRIBUTION**

6<sup>TH</sup> largest industrial market in the nation

576+ M square feet of net rentable area

**THE REGION HAS EXPERIENCED A SIGNIFICANT INCREASE IN CONSTRUCTION OF LARGE-SCALE, INDUSTRIAL PROPERTIES TO ACCOMMODATE GROWTH OF NATIONAL FULFILLMENT AND REGIONAL DISTRIBUTION COMPANIES**

# INDUSTRIAL SPACE

Amazon

Best Buy

Dollar Tree

FedEx

HomeDepot

Ikea

McKesson Corporation

Rooms to Go

Sysco

UPS







GROWING  
 INNOVATION  
 ECOSYSTEM

**HOUSTON IS AMONG THE MOST IMPORTANT GLOBALLY  
 ADVANCED MANUFACTURING & ROBOTICS ECOSYSTEMS  
 (STARTUP GENOME)**

top high performance ecosystems according to venture capital investment  
 special focus on advanced manufacturing & robotics.

**HOUSTON IS A THRIVING HUB OF DIGITAL TECHNOLOGY**

235,000+ tech workers	\$28.1 B impact to local economy	8,800 tech-related firms
500+ venture-backed startups	40+ startup development organizations	

**STRONG SUPPORT OF INDUSTRIAL INNOVATION**

East End Maker Hub: 300,000+ sf of industrial maker space

- prototyping
- testing
- small-batch manufacturing
- corporate innovation





# GREAT QUALITY OF LIFE

**THE HOUSTON REGION OFFERS A LOW COST OF LIVING WHILE MAINTAINING AN INCREDIBLY HIGH QUALITY OF LIFE WITH THE AMENITIES YOU EXPECT TO FIND IN A WORLD-CLASS CITY.**

HOUSING COSTS  
50% percent below the nation's 20 most populous metros, and 10% percent below all U.S. metros

LOWEST COST OF LIVING among the 10 most populous U.S. metros

**HOUSTON IS HOME TO AN ACCLAIMED AND EXTENSIVE CULTURAL SCENE**

RENOWNED MUSEUMS and cultural centers

Resident PERFORMING ARTS organizations

MAJOR LEAGUE sporting teams

**HOUSTON IS ONE OF GREENEST CITIES IN THE U.S.**

WALKABLE neighborhoods

380 developed city parks

4TH CITY in the nation for total land devoted to parks

500 MILES of interconnected bikeways

HOME to two of the nation's 10 largest urban public parks



**HOUSTON IS HOME TO THE WORLD-RENOWNED HEALTHCARE**

WORLD'S LARGEST MEDICAL COMPLEX —Texas Medical Center.

Some of the best hospitals and universities in the nation (U.S. News and World Report)



FOR MORE INFORMATION ABOUT HOUSTON'S ENERGY INDUSTRY, PLEASE CONTACT

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