Greater Houston Partnership STATE OF EDUCATON

HOUSTON HIGHER EDUCATION BY THE NUMBERS

Students enrolled

Fall 2019*

*Includes Texas A&M University in College Station and other colleges within 100 miles of Metro Houston



2018 Snapshot

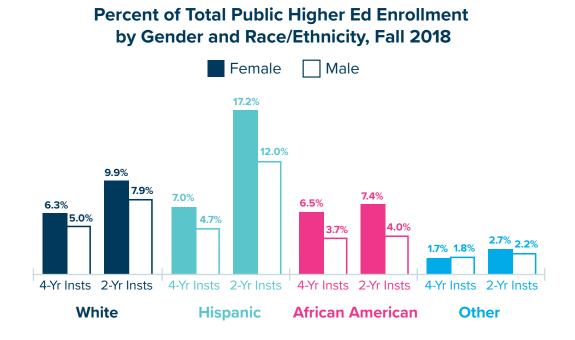


of Houstonians 25+ is a

college graduate compared to

32.6% U.S. | **30.3%** Texas

STUDENT DEMOGRAPHICS FOR THE 13-COUNTY HOUSTON GULF COAST REGION



Percentage of Population with Postsecondary Attainment	
Asian, 76% -	
White, 52% -	
Black, 36% -	
Hispanic, 18% -	
2014 -	
	*Note: Percentages do not include certificates

National Center for Education Statistics, 2018 Report | U.S. Census Bureau, 2018 American Community Surveyt | Good Reason Houston, Data Dashboard, ACS 1-yr PUMS Data WSJ's Where Graduates Move After College; Texas Higher Education Data, 2017; IPEDS, 2016-2017; BCG Analysis | Texas Higher Education Coordinating Board (THECB)

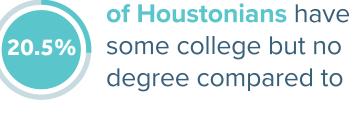


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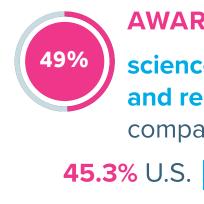


TEXAS A&M UNIVERSITY Education & Human Development





17% U.S. | **22%** Texas



AWARDED science, engineering and related degrees compared to **45.3%** U.S. | **44.9%** Texas

Houston Ranks 10/20

out of most populous metro areas in **bachelor's** degree production

OPPORTUNITIES TO KEEP HOUSTON COMPETITIVE

t, Age 25-34	Houston s
— 74 %	graduates
— 58 %	
— 33 %	BUT
— 24 %	
2018	con
2S.	

Retain graduates

sends 19k of its 24k high school s to non-Houston Higher Education Institutions (HEIs) - 26k



sees fewer non-Houston HEI graduates move to Houston post-graduation (11k)

-- - <u>^</u> mpared to other TX metro areas

Increase high-value, high-growth tech degree production

Houston currently ranked **16th among national MSAs**



SOURCES









